

WHAT'S IN THE MAG?





A little bit of info

The magazine's split reflects our target reader profile and provides easy navigation through the various articles within.

All editorial features are unique and timely; our writers draw on comments and concerns expressed by the SBM community. We don't rely on press releases as we pride ourselves on providing original, relevant and usable information and insight.

The month that was

Positioned as a snap shot of the month, we provide an update on things that have affected our readers in the last 30 days. As well as a comprehensive news section, our 'Grey matter' comment features important opinions whilst the 'Big ask' allows readers to weigh in on a variety of issues facing the sector.



Spotlight on

This section shines a light on some of the fascinating things going on in schools. We provide in-depth case studies of both primary and secondary schools and highlight the initiatives and challenges that SBMs face on a daily basis.



Live it

We hope that even the busiest of our readers get a few moments to spare to catch up on some light and interesting reading from around the world. 'Live it' offers news, reviews and recipes so you can take a well-earned break from numbers and statistics!

Spend, save and strategise

Despite the ever increasing role and responsibility of SBMs, their success or failure is still largely judged on how well balanced the books are. If it relates to school funds, you'll find it in this section. Through a combination of case studies, analysis and investigative features, we're dedicated to sharing best practice about funding, spending and saving. From capital expenditure matters, such as premises development, to finance and funding, we cover such topics as bid writing and money-saving schemes. Pound for pound, we have all your monetary needs covered.



ICT matters

Gone are the days of the weekly trudge to the computer lab to study word processing! ICT is now ingrained in school life and represents a major part of a school's budget. Keeping an ear close to the ground, our readers are kept up-to-date on everything tech-related including 1:1 provision, 3D printing, BYOD, cyber safety, and the new ICT curriculum. Not only do we have a dedicated section called 'ICT Matters' in the magazine, we also have a digital distribution that is sent to network managers. This enables us to best reach those who are responsible for procuring edtech services.